



A BETTER WAY TO FORMULATE

VERSAGEL®

VERSAGEL® HAIR TREATMENT

PERSONALIZED HAIR CARE

The Versagel SF product delivers on the promise of a Better Way to Formulate as a base ingredient for finished products. Simply, melt, mix and pour! Our newest formula allows you to choose the amount of base material and customize other ingredients, such as oils or fragrance, based on your preference, routine and creativity.

In a world of diverse and multicultural populations, more people want individual solutions for their hair care needs.

- Completely customizable product
- Provides multiple benefits such as moisturization
- Enhances personal care and hygiene
- Promotes self-care with relaxing fragrance and scents

penreco®

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To request a sample, visit penreco.com.

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Navigating the wide range of hair types — from straight to wavy or curly strands — can be very confusing. In fact, individual members of one family can have different hair textures and curl patterns, which makes buying product even more difficult.

The Versagel SF product as a base ingredient empowers consumers with the tools and resources to personalize hair care and achieve results that's right for each individual.

CUSTOMIZE YOUR FORMULA

The suggested formulation boasts a lavender scent, known to promote relaxation, as well as have anti-microbial properties, which can help reduce inflammation and prevent dry, itchy scalp. It also contains argan oil, known to provide moisture, fight frizz, promote shine and neutralize hair damage.

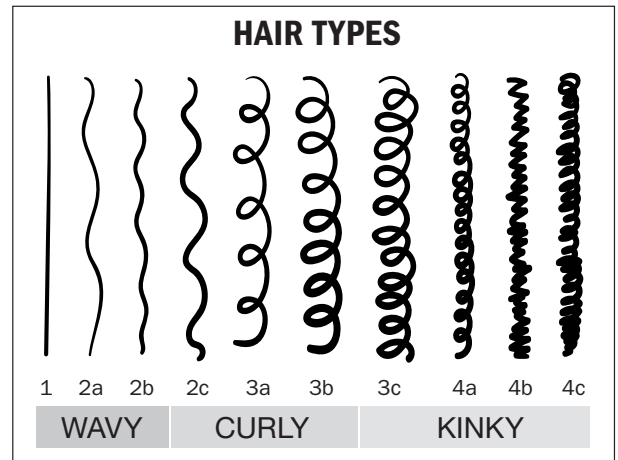
The Versagel SF product can be used at 100% of the formulation. We suggest you start there and test how it feels when you apply it as well as how it performs on your hair.

The next step is to vary the gel-to-oil ratio. When blending Versagel SF with an oil, the suggested gel content is between 50 and 100 percent. One ounce of the Versagel SF product is close to 23 grams in weight.

A customized hair treatment takes between 6 and 48 mL of oil. Since a teaspoon holds approximately 6 mL, a treatment requires only 1 to 8 teaspoons of argan oil. Therefore, if you add increments of 6 mL or 2 teaspoons, you can vary the viscosity of the product to your preference.

Heating Instructions: Do not heat the Versagel SF product directly on the stove top, as it will likely scorch. Heat the material using either a hot plate or a glass container submerged in water on the stove top. The ideal temperature for the Versagel SF product is recommended not to be heated above 90 °C.

Mixing Instructions/Time: After the Versagel SF product is heated, mix the oil and stir until homogeneous. Generally, the blend is complete when no lumps are visible, the blend has a smooth texture and the blend does not immediately separate once the mixing stops.



Alternatively, you can substitute the oil for one of the below suggestions based on your own preference:

- Almond Oil
- Apricot Oil
- Argan Oil
- Babassu Oil
- Bergamot Oil
- Castor Oil
- Coconut Oil
- Corn Oil
- Cottonseed Oil
- Cypress Oil
- Fennel Oil
- Geranium Oil
- Grapeseed Oil
- Lemongrass Oil
- Olive Oil
- Rice Bran Oil
- Tamanu Oil
- Tea Tree Oil