

# VERSAGEL® VERSASTIQUE™

## APPLICATION GUIDE



Penreco offers customizable formulations, groundbreaking technology, and comprehensive expertise from start to finish.

Our Versagel technology is used in thousands of cosmetic, pharmaceutical and personal care products around the world. The Versastique product line is a multi-functional material that provides formulators a better way to formulate through simplified creation of functional and aesthetic solid stick applications. **Based on what you want to create, this guide can get you started toward your customized product.**

|                                | M | MC | MD | ME | MG | ML | MN | MP | P | SQ | SF | VERSASTIQUE |
|--------------------------------|---|----|----|----|----|----|----|----|---|----|----|-------------|
| <b>COLOR COSMETICS</b>         |   |    |    |    |    |    |    |    |   |    |    |             |
| Body Glitter                   | ● |    | ●  |    |    |    |    |    |   |    |    |             |
| Brow Shadow                    | ● |    |    |    |    |    | ●  |    |   |    |    |             |
| Concealer                      | ● |    |    | ●  | ●  |    |    |    |   |    |    | ●           |
| Eye Brow Gel                   | ● |    |    | ●  |    |    | ●  |    |   |    |    |             |
| Eye Liner                      | ● |    | ●  | ●  |    |    |    |    |   |    |    | ●           |
| Eye Shadow                     | ● |    | ●  | ●  | ●  | ●  | ●  |    |   |    |    |             |
| Face/Body Paint                | ● |    | ●  | ●  |    |    |    |    |   |    |    | ●           |
| Foundations/Fluid Illuminators | ● |    | ●  | ●  |    | ●  | ●  |    | ● | ●  |    | ●           |
| Highlighter/Contour            | ● |    |    |    |    |    |    |    |   | ●  |    | ●           |
| Lip Gloss, Lip Oil, Lip Polish | ● |    |    | ●  | ●  | ●  | ●  | ●  | ● | ●  | ●  |             |
| Lip Liner                      | ● |    |    |    |    | ●  |    |    |   |    |    | ●           |
| Lip Stain                      | ● |    |    |    |    |    | ●  |    |   |    |    |             |
| Lipstick/Lip Balm              | ● |    | ●  | ●  | ●  | ●  | ●  | ●  | ● | ●  |    | ●           |
| Mascara                        | ● | ●  | ●  | ●  | ●  | ●  |    |    |   |    |    |             |
| Multi-Use                      | ● |    |    |    |    | ●  |    |    |   |    |    | ●           |
| Powder/Blush/Bronzer           | ● |    | ●  | ●  | ●  |    | ●  |    | ● |    |    | ●           |
| Primer/Setting Lotion          | ● | ●  | ●  | ●  |    |    |    |    |   | ●  |    |             |
| Rouge/Cheek Balm               | ● |    |    |    |    | ●  |    |    |   | ●  |    |             |

Please contact your Penreco sales team member to set up a conversation with one of our technical scientists about your specific business needs.

**penreco**®

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To request a sample, visit [penreco.com](http://penreco.com).

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|---|---|----|----|----|----|----|----|----|---|----|----|-------------|
| <b>HAIR CARE</b>                              |   |    |    |    |    |    |    |    |   |    |    |             |
| Colorants                                     | ● |    |    |    |    | ●  |    |    |   |    | ●  |             |
| Conditioner                                   | ● |    | ●  | ●  |    | ●  |    |    |   | ●  |    |             |
| Creams/Moisturizers                           | ● |    | ●  |    |    |    |    |    | ● |    | ●  |             |
| Pomade  | ● |    |    |    |    | ●  |    |    | ● |    |    | ●           |
| Shampoo                                       | ● |    |    |    |    |    |    |    |   | ●  |    |             |
| Serums/Oils                                   | ● |    | ●  | ●  |    | ●  |    | ●  |   |    | ●  |             |
| Styling Products                              | ● |    |    | ●  |    |    |    |    | ● | ●  |    | ●           |
| Treatments                                    | ● |    |    | ●  |    | ●  |    | ●  | ● |    | ●  | ●           |
| <b>SKIN CARE</b>                              |   |    |    |    |    |    |    |    |   |    |    |             |
| After Shave                                   | ● |    |    |    |    |    |    |    |   |    |    | ●           |
| Baby Oil                                      | ● |    |    |    |    |    |    |    |   |    |    |             |
| Bath Oil                                      | ● |    |    |    |    |    |    |    |   |    |    |             |
| Body Wash                                     | ● |    |    |    |    |    |    |    | ● |    |    |             |
| Cleanser                                      | ● | ●  |    |    | ●  |    |    |    |   |    |    | ●           |
| Complexion Correction                         | ● |    |    |    |    |    |    |    |   | ●  |    | ●           |
| Creams, Lotions, Balms, Moisturizers, Butters | ● | ●  | ●  | ●  | ●  | ●  | ●  | ●  | ● | ●  | ●  | ●           |
| Cuticle Oil                                   | ● |    |    | ●  |    |    |    |    |   |    |    | ●           |
| Deodorant/Antiperspirants                     | ● |    |    |    |    |    |    |    |   |    |    | ●           |
| Depilatory Cream                              | ● |    |    |    |    |    | ●  |    |   |    |    |             |
| Hand Cleaners                                 | ● |    | ●  |    |    |    |    |    |   |    |    |             |
| Insect Repellent                              | ● |    |    |    |    |    |    |    |   |    |    | ●           |
| Makeup Remover                                | ● |    | ●  |    |    |    |    |    |   |    |    |             |
| Masks/Peels                                   | ● |    |    | ●  | ●  |    |    | ●  |   | ●  |    | ●           |
| Massage Oils                                  | ● | ●  |    | ●  |    |    |    |    |   |    |    |             |
| Rash Guard                                    | ● |    |    |    |    |    |    |    | ● |    |    |             |
| Scrubs/Exfoliators                            | ● |    | ●  | ●  | ●  |    | ●  |    | ● |    |    |             |
| Serums, Gels, Oils                            | ● | ●  | ●  | ●  | ●  | ●  | ●  | ●  | ● | ●  |    | ●           |
| <b>SUN CARE</b>                               |   |    |    |    |    |    |    |    |   |    |    |             |
| After Sun                                     | ● |    |    |    |    | ●  |    |    |   |    |    | ●           |
| Bronzing Gel                                  | ● |    |    |    |    | ●  |    |    |   |    |    |             |
| Self-Tanning                                  | ● |    |    |    |    | ●  |    |    |   | ●  |    |             |
| Sunblock/Sunscreen                            | ● | ●  |    | ●  |    | ●  | ●  |    |   | ●  |    | ●           |
| Suntan Oil                                    | ● | ●  |    | ●  |    | ●  |    |    |   |    |    |             |
| <b>HEALTH CARE</b>                            |   |    |    |    |    |    |    |    |   |    |    |             |
| Acne Treatment                                | ● |    |    |    |    |    |    |    |   |    |    | ●           |
| Medicated/Topical Ointments                   | ● | ●  |    | ●  |    |    | ●  | ●  | ● |    |    | ●           |
| Ophthalmic Ointments                          | ● |    |    |    |    |    |    |    |   |    |    |             |
| Pain Relief                                   | ● |    |    |    |    |    |    |    | ● |    |    | ●           |
| Scar Treatment                                | ● |    |    |    |    |    |    |    | ● |    |    | ●           |
| Wound Healing                                 | ● |    |    | ●  |    |    |    |    | ● |    |    | ●           |